

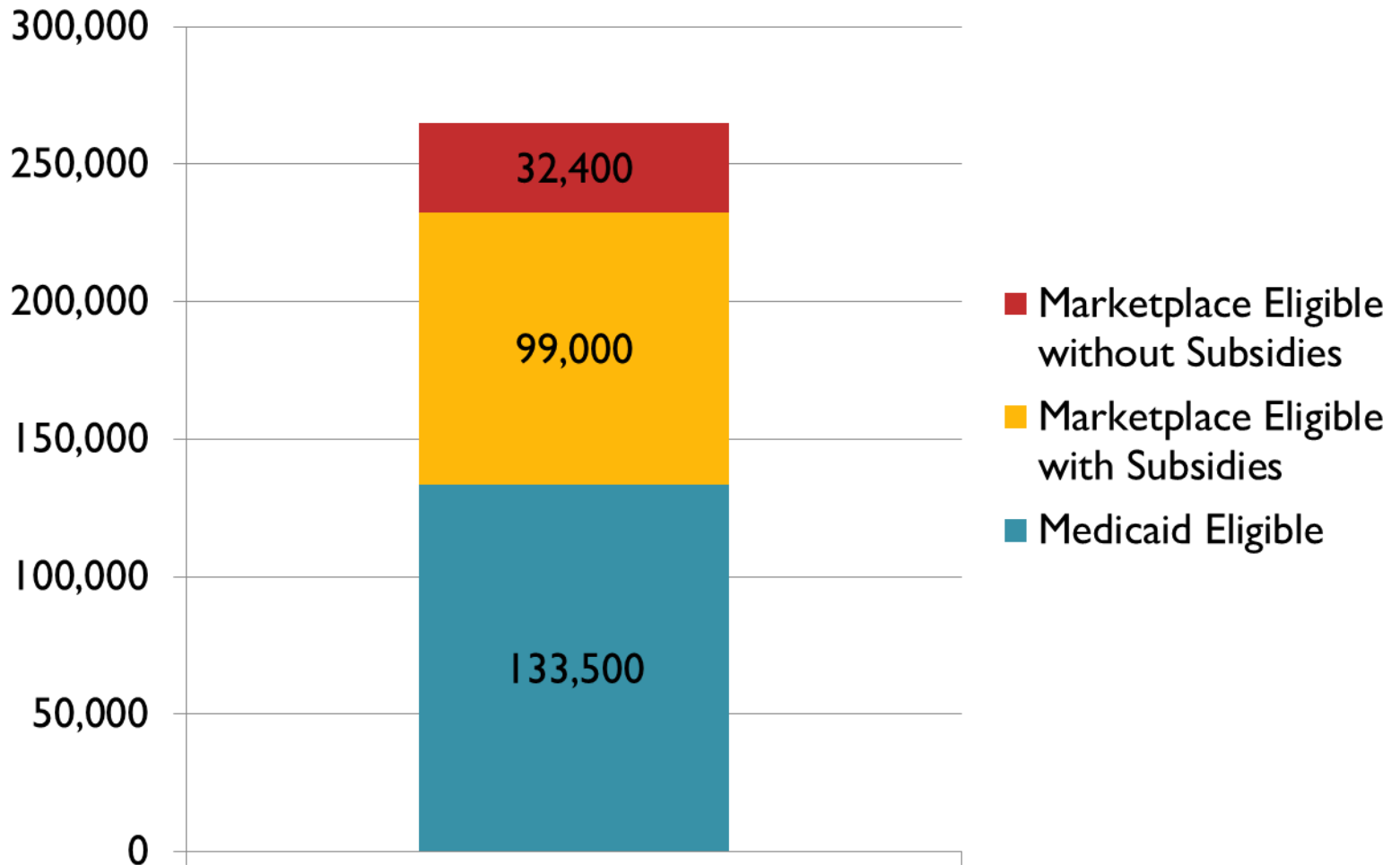


West Virginians for Affordable Health Care

Community Assisters

**Strengthening the Role of Nonprofit,
the Faith-Based Community and
Government Agencies in the
Enrollment Process**

Enrollment Opportunities in West Virginia by 2016



The Uninsured in West Virginia, Ages 0-64

63%
**Live in Families with at
least One Full Time
Worker**

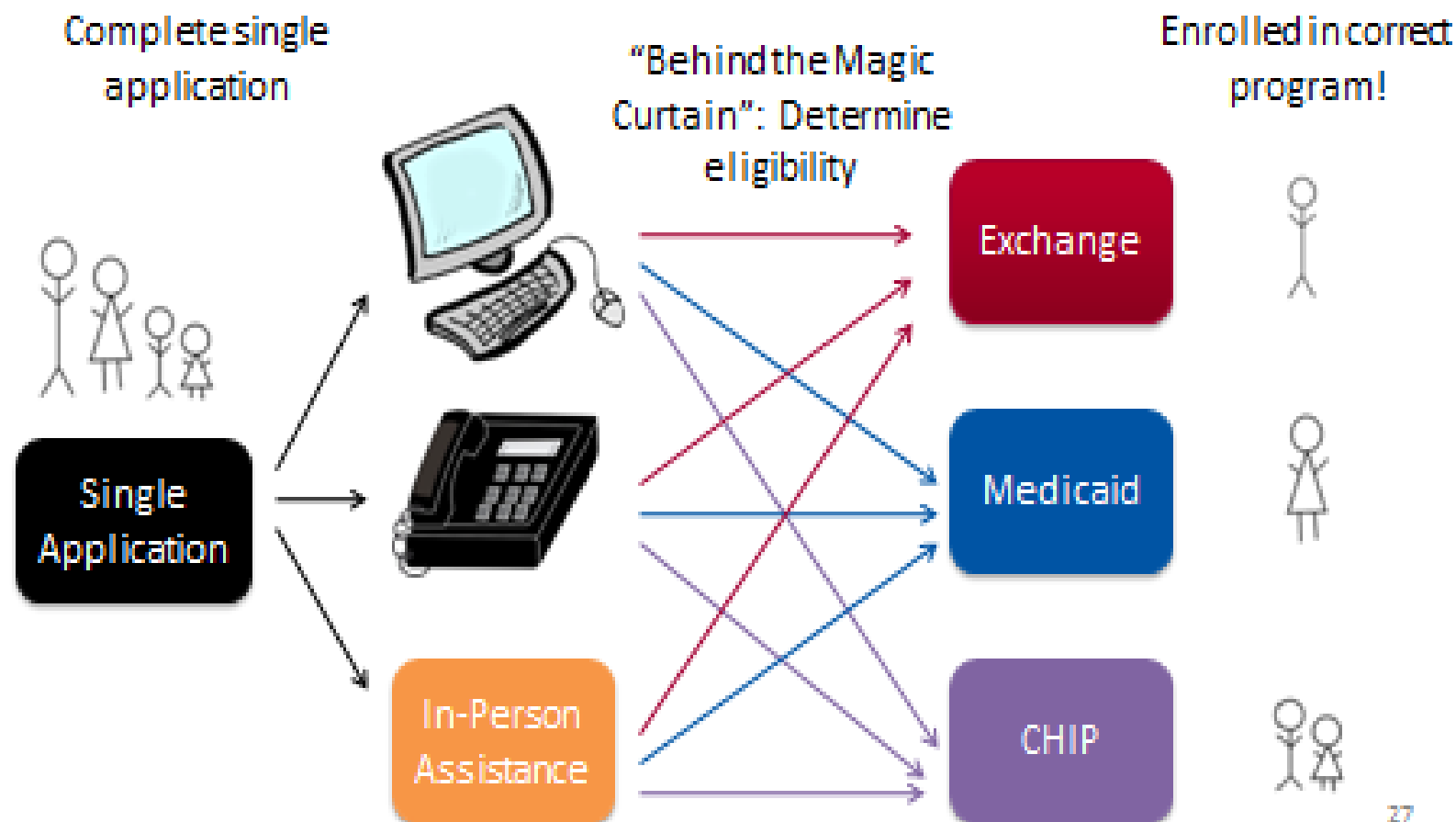


**A majority of
uninsured West
Virginians are
under age 39
with more than
a quarter of
the uninsured
between ages
19 and 29**

Sources: Kaiser Commission on Medicaid and the Uninsured, October 2012

A New Way to Enroll in Coverage

Consumers can connect to whichever program they are eligible for, no matter where they start.



How Do We Enroll All These People?

- **HHS will maintain a web site:
www.healthcare.gov/marketplace**

And a call center: 800-318-2596

- **Can also enroll through the mail**
- **A number of entities will provide personal assistance**

Personal Assistance

- **Insurance agents and brokers**
- **Navigators**
- **In-person Assisters**
- **Community health centers employees**
- **Certified Application Counselors**
- **DHHR Employees**

Community Assisters

- **Enroll uncomplicated cases, arrange for public education sessions, and connect the uninsured to in-person assisters, community health centers, etc.**
- **WVAHC is providing small grants to nonprofit organizations to fund community assisters**
- **Application is posted on www.enrollwv.org**

Outline of This Initiative

- **We have commitments for \$130,000 for mini grants. If all of the applications are for the maximum of \$5,000, we will award 26 grants.**
- **Some grants must be provided to organizations in the Mid-Ohio Valley and others in Kanawha and five surrounding counties. Most of the money is not tied to geographic areas.**

Training

- **We are looking for partners to assist in the enrollment process, but there are certain requirements:**
 - **The staff member who is performing the community assister function must take a 4-hour training session. Must register on the enrollwv.org web site.**

Training

- **12 training sessions currently planned. More may be offered.**
- **Each community assister will receive a resource guide, A Citizens Guide to Enrollment. This is a 28-page booklet with detailed information on the enrollment process.**
- **Will need to pass a 10-question survey or test after the training**

Training

- **The training covers:**
 - **An overview of the Affordable Care Act**
 - **A thorough overview of the enrollment process including a review of the enrollment application form**
 - **Examples of what people will qualify for**
 - **Lots of Q&A**
- **Follow-up training sessions will be offered if necessary**

On-Going Technical Assistance

- **All community assisters will have access via email with the five WVAHC staff members. They will also have my office and home phone number and my cell number.**
- **We will schedule monthly conference calls where community assisters can discuss what is working and where the problems are.**

On-Going Technical Assistance

- **Can participate in bi-monthly meetings with the Offices of the Insurance Commissioner on coordination of personal assistance. Or WVAHC can be their voice.**

On-Going Technical Assistance

- **The Offices of the Insurance Commissioner is designing an interactive map that will have a listing of all insurance agents, navigators, in-person assisters, community health centers, etc.**
- **WVAHC is working to augment this list with the names of pharmacist, libraries, student financial officers at colleges and universities, etc. Folks who will help with enrollment.**

Application Process

- **Application can be access at <http://www.enrollwv.org/docs/Mini-Grant-Application-Form.pdf>**
- **Click in the upper right hand corner to download the application. You can save the download or open it in Adobe Reader. It will become an editable PDF file. You can save changes to the application form to your computer. Completed applications must be emailed to Renate Pore by August 9th.**

Application Process

- **Page one is an overview of the mini grant initiative**
- **Page two is basic questions about the organization.**
- **Page three is your mission, who you serve and the area you cover. This can be very brief. Just give us a basic understanding of who you are and what you do.**

Application Process

- **Page four is the heart of the application. What communities will you serve? Projections on how many education sessions will be scheduled? A projection on the number of people you will enroll in Medicaid and qualified health plans? Projections on how many people you will connect to navigators and in-person assisters? Who will you collaborate with?**

Application Process

- **We are most interested in numbers. Who has an established relationship with the uninsured and can either enroll people or connect the uninsured to navigators and IPAs.**
- **Page five is the acceptance of confidentiality, neutrality, conflict of interest prohibition, and reporting requirements.**

Requirements

- **Must agree to strict confidentiality. Community assisters will come into contact with personal information – social security numbers, income, immigration status, etc. Must be held strictly confidential.**
- **Must be neutral on selection of an MCO in Medicaid and a qualified health plan in the Marketplace**

Application Process

- **Page six is emailing Renate Pore your 501(c)3 or other IRS letter, your most recent 990 and a list of board members with the completed application form by August 9th. Renate's email address is renatepore@gmail.com**

Questions?

